

## **Proposed Goals and Objectives by Category**

### **Heritage & Urban Form**

Document Revision Date: April 21, 2016

#### **VISION STATEMENT:**

**No recent changes**

#### **FUNDAMENTAL PRINCIPLES:**

**No recent changes**

### **GOALS PART 1: The Public Realm (In General)**

**Revised** from Comments at March 17, 2016 Committee Meeting

#### **New Construction Practices**

1. Promote development that creates vibrant and dynamic public spaces/places.
2. Incentivize sustainable development.
3. Create accessible, comfortable and safe environments.
  - 3.1. Include: CPTED, barriers, access, visibility, lighting, etc.
4. Incentivize infill and redevelopment throughout the Urban Service Areas as a strategic component of growth. (Merge 3/4/5?)
5. Require infill and redevelopment projects to be human-scaled and compatible with the existing character and long term goals for the surrounding area.
6. Use height, massing, materials, and detailing that reflect local styles and surrounding structures. (merge with new construction)
7. Focus revitalization on existing centers of activity.
8. Strategically select areas for new growth.

#### **Corridors & Streetscapes**

1. Provide streetscapes that contribute to a positive user experience through character, form, and scale.
2. Enhance community entryways.

3. Improve multi-modal connectivity between neighborhoods, commercial districts, and employment districts.
4. Become more walkable and bikeable.
  - 4.1. Finalize and adopt the bicycle-pedestrian plan.
5. Create a street rehab/enhancement manual to improve, beautify existing streets.
  - 5.1. Include: street tree recommendations
  - 5.2. Include: Road diet examples
  - 5.3. Include: street art program examples?

## **Land Uses**

### *Commercial (Traditional, business park, offices, and mixed-use)*

1. Design commercial centers to provide mixed uses and safe multi-modal transportation access.
2. Transition existing auto-dominated strip commercial areas to compact multi-modal-oriented mixed-use places.
3. Redevelop and reduce land devoted to existing surface parking lots to the extent possible.
4. Design stormwater infrastructure to be environmentally friendly **be better designed**.
  - 4.1. Stormwater manual
  - 4.2. Underground systems
5. Modify standardized commercial architecture to reflect local values with site-specific design. (move to commercial)

### *Residential*

1. Encourage a variety of housing types and densities.
2. Improve housing quality and affordability. **(Pairs with Human Services, too)**
3. Preserve and maintain existing affordable housing stock in older residential neighborhoods.
4. **Balance** effect of new policy and regulations on new housing.

### *Civic Buildings/Public Space*

1. Provide civic and government facilities in central locations as highly visible focal points and community symbols/identity.
2. Integrate dynamic, welcoming, functional, and attractive public and civic spaces throughout the community.

### *Parks and Open Space*

1. Delineate/define/protect the urban/rural boundaries or community edges with parks and open space.
2. Provide an interconnected system of public open space and recreational opportunities.

## **GOALS PART 2: Locations of Primary Concern**

**For First Review** at April 21, 2016 Committee Meeting

### **“Major Corridors” – Corridors & Streetscapes**

*Main Street, Broadway, Paris Pike, Paynes Depot, Stamping Ground Road, Cynthiana, etc.*

Many similarities to the overall corridor/streetscape goals. My suggestion is that instead of looking at this as a separate category, we instead provide more specific objectives.

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3. Improve multi-modal connectivity between neighborhoods, commercial districts, and employment districts.
4. Become more walkable and bikeable.
  - 4.1. Finalize and adopt the bicycle-pedestrian plan.
5. Create a street rehab/enhancement manual to improve, beautify existing streets.
  - 5.1. Street tree recommendations, road diet examples, street art program examples?

### **Downtowns**

1. Protect and promote the traditional role of downtown areas as the center for governmental, financial, religious institutions, and cultural/civic/public spaces.
2. Protect the quality and integrity of structures and public investment in downtown area building stock.
  - 2.1. Pursue public redevelopment and encourage private redevelopment that supports the vitality and long term sustainability of downtown areas as important places to the community.
  - 2.2. Secretary of the Interior Standards. Encourage rehabilitation of properties,
3. Decrease the vacancy rates in downtown areas.
  - 3.1. Focus on retention, expansion, and relocation of existing business within the downtowns.
  - 3.2. Pursue growth and business recruitment.
  - 3.3. Could include employment of/work with a “revitalization expert” and/or other economic development officer.

4. Improve the functioning of downtown areas as the hub of surrounding residential neighborhoods and institutions.
  - 4.1. Accessible, usable, sidewalks, connectivity to amenities, parking solutions, rear parking, convert residential lots on Main and Broadway to retail commercial, improve streetscaping, wayfinding/signage, and beautification projects/planters.
5. Maintain a high quality streetscape in downtown areas.
  - 5.1. Screen unsightly uses, abate junkyards and illegal dumping, and provide adequate parking and wayfinding.
6. Encourage a variety of uses in downtown districts to promote a vibrant space that is active during days, nights, and weekends.
  - 6.1. Flex zone, horizontal and vertical mixed use, form-based codes, etc.

## **Neighborhoods**

1. Support neighborhood livability.
  - 1.1. Access, neighborhood-scaled commercial, proximity to jobs and commercial areas, walkability, stability of neighborhoods, housing conditions)
2. Expand housing choices.
  - 2.1. Flexibility, safety, accessibility, mixed uses, proximity to employment and commercial centers.
3. Increase the amount of quality affordable housing.
4. Preserve and support established neighborhoods.
  - 4.1. Neighborhood plans, pocket parks, accessibility improvements, CDBG grants, etc.)
5. Connect neighborhoods to compatible employment, retail, service and civic uses.
6. Include schools and other public spaces as focal points in neighborhoods and the community.
7. Make community organizations the foundation for neighborhood change.
  - 7.1. Neighborhood plans, assessment tools, mentors and/or resources

## **Rural Character**

1. Develop a comprehensive cultural resource plan that protects environmental aesthetics and the historic character of the rural landscape.

- 1.1. County-wide stone fence protection & cost-share, scenic byways, historic resource inventory: stone fences, barns, farms, historical sites, residential structures, mills, dams, springs, native species, etc. Require use of native species in LU buffers. Additional setback requirements for cell tower or other uses from historic resources.
2. Protect, enhance and restore Scott County's irreplaceable natural and scenic resources to maximize the benefits conferred on our community by its natural setting.
  - 2.1. Greenbelt, max. building size for CUP in agricultural areas, preserve/incorporate natural features in design of new development

### **Historic Resources: Sites, Buildings, and Districts**

1. Preserve our built history and incentivize preservation over demolition.
  - 1.1. Follow Secretary of the Interior Standards, potential expansion of H-1, ARB, Design Standards, incentivize the renovation, restoration, development and maintenance of historic residential and commercial structures.
2. Protect and enhance the natural, historic, and cultural landscapes that give Scott County its unique identity and image.
  - 2.1. Protect historic resources and archeological sites. Develop incentives to retain, restore, preserve and continue use of historic sites and structures, rural settlements, and urban and rural neighborhoods.
3. Manage historic resources for cultural enrichment.
  - 3.1. Maintain public-owned historic properties, capital planning, utilize cultural resources list, follow Secretary of Interior Standards and H-1 standards.

### **Arts & Culture**

1. Promote, support, and encourage public art.
  - 1.1. Identify needs, locations and provide public art in strategic locations throughout the community. Provide incentives for public art programs and installations.
2. Improve the access for all Scott County residents to arts and cultural enrichment opportunities.
3. Capitalize on our historic character and cultural heritage.