

Economic Growth Sub-Committee

April 25, 2016

5:00-7:00pm

Planning Commission Office

230 East Main Street

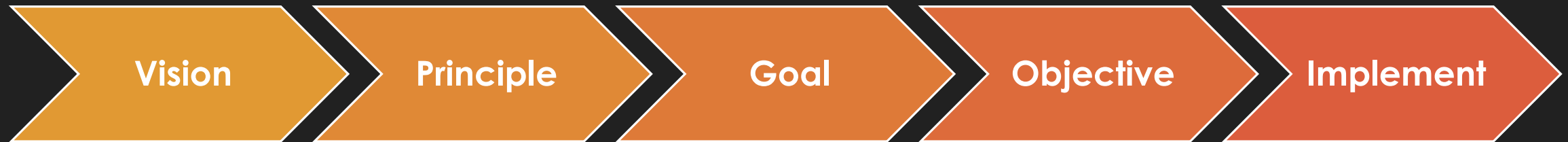
What are our
goals for the
future?

Georgetown-Scott County
Comprehensive Plan Update



Process

- Start with the BIG PICTURE
- Narrow in gradually



Goals & Objectives

Goals

General outcomes that explain what you want to achieve in your community. Goals are usually long-term and represent global visions such as “protect public health and safety.”

Objectives

Strategies or implementation steps to attain the identified goals. Unlike goals, objectives are specific, measurable, and have a defined completion date.

Goals & Objectives

- Goals – What
- Objectives – How
- Text/Body of the plan - Why



Time Line and Work Plan

APRIL: GOALS

- Development
- Economic Diversity

MAY: OBJECTIVES

- No committee meeting in may!
- Please send us your comments on the objectives by 5/13.

JUNE: PUBLIC

- Public Meeting (June 14)
- Committee will review G&O and discuss steps moving forward

What happens next?

Homework:

Prepare & Review Draft Objectives

1. Staff will send email by **Monday, May 2nd**.
2. Committee members will review and send written comments to staff by **Friday, May 13th**.
(Remember – No May Meeting!)
3. Staff will revise again and submit to Executive Committee on **Tuesday, May 17th**.

2nd Public Meeting:

Tuesday, June 14th

6:00-8:00pm

Scott County Extension Office

1130 Cincinnati Road

Next Sub-Committee Meeting:

Monday, June 27th

5:00-7:00pm

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