

Growth & Economic Development Sub-Committee
Notes from Public Kick-Off Meeting
January 26, 2016

Overview

The chair is Rob Jones. The Staff lead is Matt Summers and the additional staff is Megan Chan. It meets on the fourth Monday of each month from 5-7PM at the Planning Commission office at 230 East Main Street. The general topics are as follows:

- Overall county-wide vision/identity
- Controlled growth, planned vision
- Sustainability Development
- Financial Impact and Analysis of new development:
 - Impact fees
 - Requiring developers to show life-cycle costs, etc.
 - Discuss setting rate for costs of providing urban services in different location (incentive for development)
- Any other financial incentives
- Stable and diversified economy
- Employment opportunities
- Workforce training
- Business incubators
- Regional business market
- Include ag jobs
- Regional branding, tourism and recreation
- Agri-business opportunities

Long-Term Vision Activity

“Imagine Scott County in 2040. What does it look like?”

Visioning ideas were categorized and written on paper on the walls for everyone to see. The goal was to encourage attendees to share their long-term vision for Scott County, including:

1. Wants, needs, etc.
2. What's missing in our community that you'd like to have?
3. Categorize comments as physical/environmental, social, or economic

The comments below were submitted under the categories of Physical, Social, and Economic. They were then assigned to subcommittees based on their best fit. Some comments are listed under multiple subcommittees due to their complex nature.

Physical

- Multi-use & recreational trails
- Better transportation system
- Safe bike lanes & pedestrian friendly shopping areas
- Access to public transit (local & regional)

- Historic downtown- vibrant & restored

Social

- Controlled growth-we don't have to double by 2040
- Restaurant, café, a la Midway in S.G.
- Recreational Lake in north for camping & tourism
- Concert hall (attract big name artists)
- Support for the arts and cultural events
- Farmers markets

Economic

- Diversify beyond manufacturing
- Bring in major department stores
- More variety/ small business downtown
- Bigger, more festive farmers market,
- More CSA in the county
- Friendly environment for small businesses
- Become more of a "destination" for restaurants, shopping, entertainment, emphasize distillery heritage, horses, other KY elements
- A willingness to raise taxes enough to adequately fund a strong infrastructure/ schools/sidewalks, recycling, & the arts
- Better restaurants not fast food
- Higher end department stores keep our tax dollars in Scott County
- Destination/Stop over for travelers between Canada & Florida, West to mountains
- As a growing community and to better serve the citizens of Scott County->Leader in Healthcare
- Destination for high tech businesses, just outside Lexington
- Toyota Dealership

Growth Management Activity

"We've had a rapid annual growth rate and are expected to reach a county-wide population of 100,000 people by 2040 (twice our current pop). What do we need to be doing to prepare for that kind of growth?" Participants were asked to write responses on post-it notes to place on the wall. After the meeting, the comments were assigned to subcommittees based on their best fit. Some comments are listed under multiple subcommittees due to their complex nature.

- Great schools
- Keep small businesses downtown
- Improve roads into Stamping Ground to promote economic and residential growth
- Public financing of transit

- Have a plan and vision that is competitive with surrounding communities and that focuses on quality and sustainability
- Good Foods or Whole foods needed

**Draft Vision Statement- Growth & Economic Development
Draft Work Plan**

Feb 2016

1. Introduction and history
2. Overall and committee level vision statements
3. Work plan
4. Distribute and review exiting documents
5. Distribute proposed guiding principles

March 2016

6. Scenario planning joint exercise (separate meeting)
7. Review existing guiding principles and goals
8. Propose new guiding principles and goals

April 2016

9. Revise guiding principles and goals
10. Chair and staff follow-up: prepare draft for review by steering committee – due by 5/10/16 for the 5/17 steering committee meeting

May 2016

11. Public Meeting
12. Start digging deeper

June 2016

13. Shift focus to implementation, measures, follow-up, etc.

July 2016

14. Shift focus to implementation, measures, follow-up, etc.

August 2016

15. Shift focus to implementation, measures, follow-up, etc.
16. Staff begins compiling draft Comp Plan

September 2016

17. Review and revise draft Comp Plan Element

October 2016

18. Receive public feedback on the draft
19. Review and revise draft Comp Plan Element

November 2016 (NO COMMITTEE MEETING)

20. Final review and endorsement by the Steering Committee and Planning Commission
December 2016 (NO COMMITTEE MEETING)

21. Bring to legislative bodies for adoption