

Economic Growth Sub-Committee Comprehensive Plan Update

Monday July 25, 2016
5:00-7:00pm
230 East Main Street, Georgetown, KY 40324

AGENDA

Time	Topic
5:00-5:05pm	Welcome
5:05-5:35pm	Incremental Development
5:35-6:15pm	Life Cycle Costs
6:15-7:00pm	Impact Fees

UPCOMING DATES

- 1. Sadieville USB/FLU:**
Wednesday, 8/3/16 at 6:00pm
Sadieville City Hall, 605 Pike St, Sadieville, KY
- 2. Stamping Ground USB/FLU:**
Thursday, 8/4/16 at 6:00pm
Stamping Ground City Hall, 3374 Main St, Stamping Ground, KY
- 3. Next Sub-Committee Meeting:**
Monday, August 22nd, 2016 from 5:00-7:00pm
Planning Commission Office, 230 East Main Street, Georgetown, KY 40324

Minutes 6/27/16

Growth & Economic Development Sub-Committee Meeting Minutes

Date: Monday, June 27, 2016

In Attendance:	Matt Summers, Staff	Alaina Hagenseker, Staff
	Rob Jones, Chair	Jack Conner
	Mike Hockensmith	Ethan Howard
	Amelia Cloud	Grover Hibbard
	Don Rochester	Larry Bottom

The meeting convened in the Planning Office at 5:00 p.m.

Introductions

Matt Summers welcomed everyone to the meeting and described how the names and elements of some of the committees changed and reviewed what each chapter will cover for the Comprehensive Plan after the changes. He explained the timeline for the remainder of the year and what the committee will cover.

Review Comments from Public Meeting

Matt Summers discussed some of the comments from the Public Meeting on June 14th. There were a few comments regarding labor, unemployment/public assistance, and local education to help get community members ready for the workforce. Matt then reached out to the committee for any additional questions or comments. The committee had questioned the employment/labor comments and discussed that there's not a good way to put that in the Comprehensive Plan. The biggest comment from the committee about the public meeting comment was about building connections with local educators. It was suggested to look at a few communities to see how they're being able to encourage these types of connections. The Kentucky Career Center is a local place where job-seekers can go for information. Public transportation to these types of places was suggested by the committee. Another comment was about commercial zoning especially by the new bypass and in small areas in neighborhoods.

Transitional zoning in industrial growth areas was a comment received at the public meeting and Land's Run is a good example of how transitional zoning is working. Regional economic development planning and implementation is a comment that Matt explained will most likely be incorporated to some extent in the Comprehensive Plan's text. Climate change impacting the economic growth is something that's not being measured at this time but is something that can be looked at a later time. High-speed internet is a major concern from quite a few comments from a few public meetings and could impact what businesses can or cannot come to Scott County. It could impact future residents moving to the county if high-speed accessibility isn't possible. Another comment was about the need for more grocery stores throughout the county. There's only two major stores in the county, and there needs to be more accessibility throughout the county. The committee doesn't think that action needs to be taken about that comment.

Small Businesses Information

Matt discussed small businesses in Scott County and 94% of all businesses are a small business and employs about 12% of the entire county. New startups created over 3,000 jobs between 2009 and 2012. Someone asked about how established businesses grew, and matt explained that it is something he can look into. Matt described the Innovation Index to the committee and how Scott County compares to other counties throughout Kentucky. The committee discussed each category and what could determine the numbers.

Small and Locally Owned Business Brainstorming

Local incubators partnering with the local colleges, where the businesses can have free or reduced internet, and could pair with an advertising/marketing student to assist the business in any marketing needs they have. A committee member brought up this idea that they witnessed in another community. Local entrepreneurs getting their small projects and partner with someone like Toyota in engineering and these big businesses can help speed the process along to the businesses and fill in the local shops in Georgetown and throughout Scott County. Getting big businesses into Scott County and promote the big economic development is missing a person to advocate for the downtown area. Main streets in Georgetown, Sadieville, and Stamping Ground was asked about how to liven these areas and someone noted that local business needs to be supported more. Committee members discussed some ways to try to encourage local business shopping throughout the county and some other communities that have certain local shopping campaigns. There needs to have this feeling of "destination" to bring people in to communities. Bringing in farmer's markets, and local entertainment paired with tourism and have the community see themselves as a destination place was discussed. The businesses need to encourage each other and get the "word" out to advertise themselves. Vacancies of businesses throughout the county is plentiful. The committee discusses ways to bring businesses to these smaller vacancies and fill them in. Consolidation of these buildings are needed for infill. Someone stated that our proximity to Lexington has a negative impact on mid to large sized businesses in the community because they have better infrastructure. Local signage to educate the community on what the county has to offer is missing.

What happens next

The next meeting will be Monday, July 25th from 5-7pm at the Planning Office, 230 East Main Street. All information will be at the website.

There was no other business and the meeting was adjourned at 6:45PM.