

**Economic Growth Sub-Committee
Comprehensive Plan Update**

Monday, April 25, 2016
5:00-7:00pm
230 East Main Street, Georgetown, KY 40324

AGENDA

Time	Topic
5:00-5:05pm	Welcome
5:05-5:20pm	Process for Goals Review Tonight <ul style="list-style-type: none">• What is our process?<ul style="list-style-type: none">○ Change of Plans – No May meeting• What are goals and objectives?• How are we planning to use them?
5:20-5:30pm	Reading Break - Review Draft Goals
5:30-7:00pm	Goals Revisions <ul style="list-style-type: none">• Development• Economic Diversity

HOMEWORK

1. **Staff:**
 - a. Email revisions to goals & objectives (Part 1 and Part 2) by Monday, May 2nd.
2. **Committee Members:**
 - a. Review goals & objectives, and send written comments to staff by Friday, May 13th.
3. **Staff:**
 - a. Revise goals & objectives. Submit to Executive Committee for review on May 17th.
 - b. Prepare to host the 2nd Public Meeting in June.

UPCOMING DATES

1. **NO MAY COMMITTEE MEETING! Send us your written comments by Friday, May 13th!**
Submit by email to Matt: msummers@gscplanning.com or submit in hard copy format
2. **2nd Public Meeting – Tuesday, June 14, 2016 from 6:00-8:00pm**
Scott County Extension Office, 1130 Cincinnati Road
3. **Next Sub-Committee Meeting: Monday, June 27, 2016 from 5:00-7:00pm**
Planning Commission Office, 230 East Main Street, Georgetown, KY 40324

Georgetown-Scott County Planning Commission

Growth & Economic Development Sub-Committee Meeting Minutes

Date: Monday, February 22, 2016

In Attendance:	Rob Jones, Chairman	Megan Chan, staff
	Matt Summers, staff	Alaina Hagenseker, staff
	Larry Bottom	Amelia Cloud
	Grover Hibberd	Stephen Price
	Rick Hostetler	Bill Offutt
	Ethan Howard	Steve Roggenkamp
	Mark Smith	Jack Conner
	Mike Hockensmith	

The meeting convened in the Planning Office at 5:00 p.m.

Introductions

Matt Summers described the background on the Growth & Economic Development Sub-Committee and the categories that would be introduced in each of the meetings that pertain to the Comp Plan. Each member of the Growth & Economic Development Sub-Committee introduced themselves and why they want to be part of the Sub-Committee.

Comp Plan Process & Committee Role

Matt Summers discussed the history of the Comprehensive Plan and how each update will affect the Comprehensive Plan for 2016. Vision 2020 was prepared by the Chamber of Commerce, but will also be reviewed for inclusion in the 2016 Comprehensive Plan. A member of the Steering Committee was asked to chair each sub-committee, and Rob Jones is the chair for the Growth & Economic Development. He is the representative to the Steering Committee to answer back about the progress of the Growth & Economic Development.

Kick-off Meeting Feedback

In the kick-off meeting on January, 26th 2016 there was an activity where attendees discussed the physical, social, and economic aspects that they would like to see in Scott County in 2040. There was also a survey taken in 2015 where the community discussed the community image and the information was totaled and compared to the findings in the 1991 survey.

Time Line and Work Plan

Matt discussed the Time Line. The draft goals and objectives would like to be completed by May. There will be a hands-on workshop next month on March 28th at the Scott County Extension Office.

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Community Vision-Great Scott!

The vision statement for the Comprehensive Plan and the draft vision statement for the Growth & Economic Development Sub-Committee were reviewed and each of the committee members was given the opportunity to add their opinions to the draft vision statement. The (final) version of the vision statement from the meeting is as follows:

Scott County and its communities have a distinctive local and regional economic impact. A diverse economy encourages growth and provides consumers with an array of locally produced goods and contributes to the quality of life of the community. Local schools, job training resources, and a robust transportation network make Scott County a premier location for employers and employees.

The fundamental principles

These are overall guidance statements to help inform the goals of specificity for the Growth & Economic Development Sub-Committee. This focuses on the tradition part of the Comprehensive Plan. The sub-committee went through each of the principles and worked on updating them and making them fit the Growth & Economic Development Sub-Committees ideals. The final version of the principles as of this meeting are:

- Economic and population growth should occur in a manner that allows for a fiscally healthy community.
- Educated and skilled citizens drive growth and attract employers.
- A variety of industries and commercial properties creates sustainable development.
- We promote a sustainable economy by encouraging a variety of industrial community entities.
- Diversified agriculture production allows sustained employment and local agricultural commerce. We are proud of our agricultural heritage.
- Technological infrastructure that is compatible with future economies improve our natural resources and improve opportunity for our community.

ECONOMIC GROWTH DRAFT GOALS

For First Review at April 25, 2016 Committee Meeting

Development

1. Provide opportunities for a variety of cultures and income levels, resulting in a vibrant and interesting community.
 - 1.1. Jobs, housing, entertainment, etc.
2. Promote self-sufficiency to provide for the commercial and service-related needs of the city and the surrounding area.
3. Support long-term business development in a broad-based and diversified economy.
4. Develop tourism and recreation attractions in Scott County, as a way to merge economic diversification with preservation of the County's special scenic and historic character.
 - 4.1. Downtowns, culture, heritage, natural features, etc.

Economic Diversity

1. Create more business and job opportunities for all Scott Countians, considering their varying capabilities and areas of residence.
 - 1.1. Broaden the economic base

2. Promote economic development in Sadieville, Stamping Ground, and the rural areas as well as Georgetown.
 - 2.1. Local places to spend money. Keep people, services, & purchases within Scott Co.
3. Build a diversified economy with steady growth potential, able to withstand fluctuations in any one market or industry.
4. Encourage agricultural economic growth in Scott County.
5. Promote Scott County's image as a good location for industrial development.
 - 5.1. Retain adequate acreage and locations for industrial development.
6. Manage economic growth to protect environmental quality, especially water and air quality.
7. Highlight and enhance the historic quality of the downtown areas to support an economically viable commercial district and protect the community's educational and financial investment in historic resources.