

**Growth & Economic Development Sub-Committee
Comprehensive Plan Update**

Monday, February 22nd, 2016
5:00-7:00pm
230 East Main Street, Georgetown, KY 40324

AGENDA

Time	Topic
5:00-5:15pm	Welcome and Introductions <ul style="list-style-type: none">• Staff Introductions• Committee Member Introductions
5:15-5:45pm	Comp Plan Process & Committee Role <ul style="list-style-type: none">• History of the Comprehensive Plan• Where are we and where are we going?• Kick-Off Meeting Feedback• What's our role?• Process and Timeline• Distribution of Existing Goals & Objectives
5:45-7:00pm	Vision and Fundamental Principles <ul style="list-style-type: none">• Distribution of New Materials• Overall Community Vision• Sub-Committee level vision statement• Sub-Committee level fundamental principles

Homework:

1. Review the committee vision statements and fundamental principles
2. Read the existing element's goals and objectives and take notes:
 - a. Compare it to the new vision and fundamental principles
 - b. Is the information still relevant?
 - c. What might need to change?
 - d. Is there anything you would add?

Upcoming Dates:

1. All-Committee Scenario Planning:
 - a. *Monday, March 28th, 2016*
 - b. 5:00-7:00pm
 - c. Scott County Extension Office 1130 Cincinnati Road, Georgetown, KY 40324
2. Next Sub-Committee Meeting:
 - a. *Monday, April 25th, 2016*
 - b. 5:00-7:00pm

c. Planning Commission Office, 230 East Main Street, Georgetown, KY 40324

Growth & Economic Development Committee Purpose

What's Our Role?

We envision your help in the following areas as we review and revise past text and prepare new material for the update to the Comprehensive Plan. You will:

1. Review and guide content revisions
2. Be community focused
3. Solutions-oriented
4. Listen and respect others opinions

We value your opinion and are glad you've decided to help in this process.

Overview, Suggested Topics

- Overall county-wide vision/identity
- Controlled growth, planned vision
- Sustainability Development
- Financial Impact and Analysis of new development:
 - Impact fees
 - Requiring developers to show life-cycle costs, etc.
 - Discuss setting rate for costs of providing urban services in different location (incentive for development
- Any other financial incentives
- Stable and diversified economy
- Employment opportunities
- Workforce training
- Business incubators
- Regional business market
- Include ag jobs
- Regional branding, tourism and recreation
- Agri-business opportunities

Draft Work Plan

Feb 2016

1. Introduction and history
2. Work plan
3. Vision Statements and Guiding Principles
4. Distribute goals & objectives matrix

March 2016

1. Update vision & guiding principles (if necessary)
2. Review goals and objectives matrix
3. Scenario planning joint exercise (separate meeting on March 21st)

April 2016

4. Review and propose goals and objectives

May 2016

1. Prepare draft for 2016 Goals and Objectives
2. Chair/staff follow-up: due 6/10/16 for use at 6/21/16 steering committee meeting

June 2016

3. Public Meeting
4. Revise goals and objectives as needed
5. Shift focus to implementation, measures, follow-up, etc.

July 2016

6. Implementation, measures, follow-up, etc.

August 2016

7. Implementation, measures, follow-up, etc.
8. Staff begins compiling draft Comp Plan

September 2016

9. Review and revise draft Comp Plan Element

October 2016

10. Public Meeting
11. Receive public feedback on the draft
12. Review and revise draft Comp Plan Element

November 2016 (NO COMMITTEE MEETING)

13. Final review and endorsement by the Steering Committee
14. Public Hearing at Planning Commission

December 2016 (NO COMMITTEE MEETING)

15. Bring to legislative bodies for adoption

**Notes from Public Kick-Off Meeting
January 26, 2016**

Long-Term Vision Activity

“Imagine Scott County in 2040. What does it look like?”

Visioning ideas were categorized and written on paper on the walls for everyone to see. The goal was to encourage attendees to share their long-term vision for Scott County, including:

1. Wants, needs, etc.
2. What’s missing in our community that you’d like to have?
3. Categorize comments as physical/environmental, social, or economic

The comments below were submitted under the categories of Physical, Social, and Economic. They were then assigned to subcommittees based on their best fit. Some comments are listed under multiple subcommittees due to their complex nature.

Physical

- Multi-use & recreational trails
- Better transportation system
- Safe bike lanes & pedestrian friendly shopping areas
- Access to public transit (local & regional)
- Historic downtown- vibrant & restored

Social

- Controlled growth-we don’t have to double by 2040
- Restaurant, café, a la Midway in S.G.
- Recreational Lake in north for camping & tourism
- Concert hall (attract big name artists)
- Support for the arts and cultural events
- Farmers markets

Economic

- Diversify beyond manufacturing
- Bring in major department stores
- More variety/ small business downtown
- Bigger, more festive farmers market,
- More CSA in the county
- Friendly environment for small businesses
- Become more of a “destination” for restaurants, shopping, entertainment, emphasize distillery heritage, horses, other KY elements
- A willingness to raise taxes enough to adequately fund a strong infrastructure/ schools/sidewalks, recycling, & the arts
- Better restaurants not fast food
- Higher end department stores keep our tax dollars in Scott County
- Destination/Stop over for travelers between Canada & Florida, West to mountains
- As a growing community and to better serve the citizens of Scott County->Leader in Healthcare

- Destination for high tech businesses, just outside Lexington
- Toyota Dealership

Growth Management Activity

“We’ve had a rapid annual growth rate and are expected to reach a county-wide population of 100,000 people by 2040 (twice our current pop). What do we need to be doing to prepare for that kind of growth?” Participants were asked to write responses on post-it notes to place on the wall. After the meeting, the comments were assigned to subcommittees based on their best fit. Some comments are listed under multiple subcommittees due to their complex nature.

- Great schools
- Keep small businesses downtown
- Improve roads into Stamping Ground to promote economic and residential growth
- Public financing of transit
- Have a plan and vision that is competitive with surrounding communities and that focuses on quality and sustainability
- Good Foods or Whole foods needed