

VI. ECONOMIC DEVELOPMENT VISION

In the year 2020, Scott County is a thriving community where the citizens know, understand and support a diverse business environment. Planned and controlled growth has provided a balance between preserving green space, provision of housing, and expansion of our businesses to preserve and improve the quality of life in Scott County.

The community enjoys full employment with a wide range of job opportunities for local residents and those from surrounding counties. Community partnerships, which link business, education and the latest technology, provide a framework for developing critical skills in young work- ready graduates as well as advancement & retooling opportunities for adults through lifelong learning.

Catering to the growing needs of the local community, the commercial and retail sectors support a unique blend of businesses from agriculture, manufacturing and the service sectors to compete in local, regional and global markets. By diversifying and expanding the variety of businesses in the community, the Scott County economy is buffered from large swings in consumer preferences, changing technology, and unplanned changes affecting individual business sectors. As new community needs arise, entrepreneurialism is encouraged and supported.

2020

KEY FOCUS AREA:

1. The Stable & Diversified Economy Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Define the S.C. Economy & Business Environment:	-Economy & Business environment defined.	Scott County United,	Jack Conner	Annual		Christy	
	*Community Understanding -Dynamics of S.C.\$\$ in the Community -Dynamics of Farming & Housing developments	Jack’s Chamber and SCU report. # of farms and # of housing dev.	Chamber Jack Conner	Jack/Statistics	Annual		Christy	
	*Business Listings by Category: -Property listings & occupancy status -Employment needs & skill-sets -Goods and/or services provided	# properties listed / % unoccupied Assess: available jobs vs. skill base	Scott County United	Comm. Profile Ted Beebe State report	Annual Annual Annual		Christy	
	*Workforce Availability & Readiness	# of goods and services provided Availability and Readiness assessed.	Employment. Services State Ted Beebe	Work Keys program	Semi-annual		Grover	
	Plan for Growth, Diversity & Preservation: • Develop appropriately zoned & affordable space for business & personal needs: (Green space/housing; Recreation/Business)	-Affordable space developed. -Business incubator developed. -Number of alternative agriculture businesses identified/developed.	S.C. United, Planning and Zoning, S.C. Extension Program,	G’town Business Park, Scott County United, P & Z Office,	Annual Annual		Brad	

B	<ul style="list-style-type: none"> Promote New or Expanded Business Starts: <ul style="list-style-type: none"> -Incubator for entrepreneurial ideas -Alternative agriculture businesses -Incremental growth in additional retail, service & manufacturing businesses recruitment to support population growth -Outreach to non-traditional/under-represented groups for business starts and marketing strategies. 	-Retail, service & manufacturing businesses developed to support population growth. -Number of new technology needs integrated into lifelong learning opportunities. -Number of non-traditional bus. started -Number of new business starts.	Scott United Chamber	Scott Co. United Office, Occ. Tax Office, Business Start-ups Chamber	Annual Annual		Christy	
	<ul style="list-style-type: none"> Develop group Marketing Strategies for products & services (Local -> Global) 	# of strategies developed	Chamber, Scott United	Chamber	Annual		Christy	
	<ul style="list-style-type: none"> Integrate new technology needs into lifelong learning opportunities 	# of new technologies integrated	Geo. College	Georgetown College	Annual		Grover	
	<ul style="list-style-type: none"> Pay attention to small local retailers who are “left behind” when large retailers move out of commercial centers (like Wal-Mart). 	% of available space vs. occupied space -Survey of available office-retail space	Chamber Scott Co United	Chamber Scott Co United	Annual Semi-annual		Christy	

KEY FOCUS AREA:

2. The Quality Employment & Technology Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Balance business growth with availability & readiness of the workforce. <ul style="list-style-type: none"> • Continue STW education/career curriculum • Develop work based learning experiences for students & teachers • Develop current workforce for growth opportunities – lifelong learning • Recruit new business and core employment 	Number of individuals skilled vs. job openings and business needs.	Employment Services, S. C. Schools	D. Waddle D. Waddle T. Beebe Jack Conner	Annual Annual Monthly Referral Report Annual		Grover Ken	
B	Promote new technology in business development, improvement and manufacturing <ul style="list-style-type: none"> • Develop Smart Park for E-commerce/emerging technology incubators • Satellite/Home office – telecommuting • Implement emerging technology into existing business practices: <ul style="list-style-type: none"> -New products & manufacturing techniques -Expanded base for procurement, mktg., & sales -Satellite education centers continuing -Strategies to decrease dropout rate 	Number of new technology “practices” implemented in Scott County. Smart Park established.	S.C. United, City Council, Fiscal Court	Jack Conner Mayor	Construction begins by May, 2003		Christy Johnny	

C	Develop new business ventures within the Golden Triangle: (Lexington/Louisville/Cincinnati)	Number of new business ventures established within the Golden Triangle.	State Chamber	Ken Oilschlager, State Chamber President	A meeting should be held with Ken to determine what collaborations are in the pipeline and what needs to be further developed.		Christy	
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ADDENDUM TO ECONOMIC DEVELOPMENT

(from Regionalism – The Regional Economic Development Focus and The Agricultural Economic Development Focus)

KEY FOCUS AREA:

3. The Regional Economic Development Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Bluegrass Workforce Investment Board and the Scott County Comprehensive One Stop Center will clarify strategic roles and interaction between the major players, i.e. Kentucky Community and Technical College System, Scott County Schools, Georgetown College, Adult Education and Literacy, and Workforce Development Cabinet.	The Scott County One Stop Center is operational with linkages to KCTCS, Scott County Schools, Georgetown College, Adult Education and Literacy and Workforce Development Cabinet.	Employment Services	Up and Running (4/15/02) Ted Beebe	Jan. and July		Grover	
B	The One Stop Center volunteers to implement the One Stop Operating System following the demonstration project implemented in Northern Kentucky.	<i>Same as 'A' above.</i>	Employment Services	Complete (4/15/02) Ted Beebe	Jan. and July		Grover	
C	Assess and upgrade skill levels for new entrants to the workforce. Match skill of labor available to market demand.	Number of Skills upgraded for new entrants.	One Stop Center, S.C. Schools	Ted Beebe	Quarterly		Grover	
D	Develop regional partnerships to address employment and training issues.	Number of regional partnerships developed.	Bluegrass Alliance	Jack Conner	Annual		Christy	

KEY FOCUS AREA:

4. The Agricultural Economic Development Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Promote jobs within the agricultural industry, as many of these jobs require skills training which provide transferable job skills that can be used in other occupations.	Number of students choosing agriculture as a profession as percent of graduates, and number of transferable job skills.	S.C. Schools	Brenda Oldfield	Annual		Ken Becky Cox	
B	Continue to develop and promote existing joint agricultural/community activities.	Number of programs maintained or developed, i.e., Farmer’s Market, Farm City Day, field trips, farm tour, Harvest Trail, etc.	S.C. Extension Program S.C. Schools	Mark Reese, Brenda Oldfield	Annual		Ken Becky Cox	
C	Promote and encourage individuals from the agricultural industry to participate in area employment and educational planning activities.	Number of individuals from the agricultural industry enrolled in or participating in area employment and/or educational activities.	S.C. Extension Program, S.C. Schools	Mark Reese, Brenda Oldfield	Annual		Ken Becky Cox	
D	Promote economic development programs to strengthen agriculture to keep the land valuable for farming.	Number of new programs promoted.	Farm Bureau. S.C. United				Becky Cox	

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